AMENDMENTS TO CLAIMS:

The listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

- 1. (Currently amended) A form processing system for processing forms generated in conjunction with product sales, comprising:
- a form printing means for printing a form using a form format suitable to a product purchased by a customer and specific form configuration data added to the form format;
- a form reading means for reading a completed form having additional information relating to a product sale recorded on a form previously printed by the form printing means, and generating form image data; and
- a form image storage means for storing form image data generated by the form reading means; and
- a receipt generating means for generating a receipt containing sales transaction information for a purchased product,

the receipt generating means generating an exchange receipt containing a partial image of the completed form in conjunction with the receipt.

- 2. (Cancelled)
- 3. (Currently amended) A form processing system according to claim 21, wherein the receipt generating means cuts a specific area from the form image data generated by the form reading means to extract a part of the form image data, and generates the exchange receipt using exchange receipt printing data into which the extracted part of the form image data is pasted.
- 4. (Original) A form processing system according to claim 1, wherein the form configuration data includes customer information about a registered customer.
- 5. (Original) A form processing system according to claim 1, wherein the form configuration data includes product information about a product for sale.

6. (Currently amended) A form processing system according to claim 5, wherein the product information includes product specific information such as a product profile to be displayed on a form.

- 7. (Original) A form processing system according to claim 1, wherein the form configuration data includes measurement information useful for identifying information related to measurements taken when the purchased product is clothing.
- 8. (Original) A form processing system according to claim 1, wherein the form configuration data includes barcodes corresponding to data to be displayed on a form; and

the form reading means comprises a barcode reader for reading the barcodes.

- 9. (Original) A form processing system according to claim 8, wherein the barcodes include barcodes for product codes assigned to individual products, and barcodes for form numbers assigned to individual forms.
- 10. (Original) A form processing system according to claim 1, further comprising a common network that connects the form printing means, form reading means, and form image storage means, and a terminal connected to the network that can reference the form image data stored in the form image storage means.
- 11. (Currently amended) A form processing system for processing forms generated in conjunction with product sales, comprising:
- a form printing unit that prints a form using a form format suitable to a product purchased by a customer and specific form configuration data added to the form format;
- a form reading unit that reads a completed form having additional information relating to a product sale recorded on a form previously printed by the form printing unit, and that generates form image data; and
- a form image storage unit that stores form image data generated by the form reading unit; and

a receipt generating unit that generates a receipt containing sales transaction information for a purchased product,

the receipt generating unit generating an exchange receipt containing a partial image of the completed form in conjunction with the receipt.

12. (Cancelled)

- 13. (Currently amended) A form processing system according to claim 1211, wherein the receipt generating unit cuts a specific area from the form image data generated by the form reading unit to extract a part of the form image data, and generates the exchange receipt using exchange receipt printing data into which the extracted part of the form image data is pasted.
- 14. (Original) A form processing system according to claim 11, wherein the form configuration data includes customer information about a registered customer.
- 15. (Original) A form processing system according to claim 11, wherein the form configuration data includes product information about a product for sale.
- 16. (Currently amended) A form processing system according to claim 15, wherein the product information includes product specific information such as a product profile to be displayed on a form.
- 17. (Original) A form processing system according to claim 11, wherein the form configuration data includes measurement information useful for identifying information related to measurements taken when the purchased product is clothing.
- 18. (Original) A form processing system according to claim 11, wherein the form configuration data includes barcodes corresponding to data to be displayed on a form; and

the form reading unit comprises a barcode reader that reads the barcodes.

19. (Original) A form processing system according to claim 18, wherein the barcodes include barcodes for product codes assigned to individual products, and barcodes for form numbers assigned to individual forms.

20. (Original) A form processing system according to claim 11, further comprising a common network that connects the form printing unit, form reading unit, and form image storage unit, and a terminal connected to the network that can reference the form image data stored in the form image storage unit.

21. (Cancelled)

22. (Original) A form processing method for processing forms generated in conjunction with product sales, comprising:

printing a form using a form format suitable to a product purchased by a customer and specific form configuration data added to the form format;

scanning a completed form having additional information relating to a product sale recorded on a form previously printed, and generating form image data;

generating a receipt containing sales transaction information, and an exchange receipt containing an image of part of the completed form; and

storing the generated form image data in a storage unit.

23. (Currently amended) A form processing method according to claim 1222, wherein step of generating the receipt comprises:

cutting a specific area from the generated form image data and extracting partial image data; and

pasting the partial image data into exchange receipt printing data to generate an exchange receipt.